RSAC 2025 Conference

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SESSION ID: HUM-W08

Champions of Change: Successes and Setbacks of Cyber Ambassador Programs

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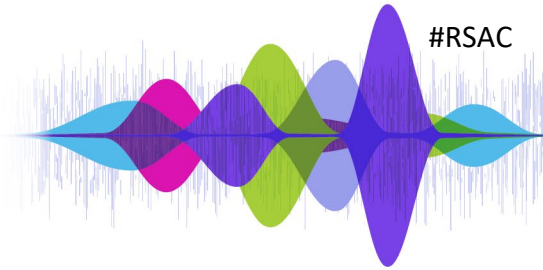

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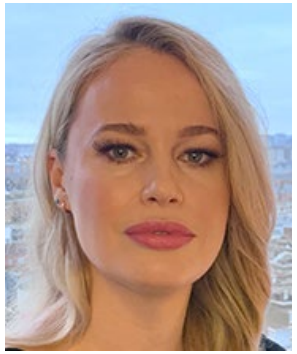

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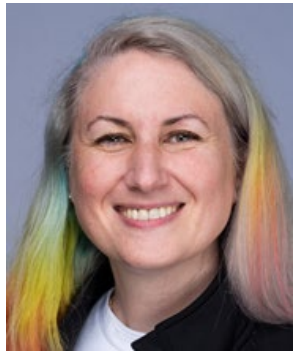

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Apply what you have learned today

- Don’t procrastinate over the perfect plan!
- First steps:
  - Identify your champion leader, how much time they have for the role and whether they have a deputy
  - Determine if you have leadership buy in and if not what metrics and info it will take
- Next steps:
  - Identify some ‘champions in the making’
  - Determine what training and incentives you could make available

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